

CURATED PRODUCTS FOR MODERN RETAIL

Distinctive food, beverage, pet and specialty brands for today's retail consumer. ShelfReady AI connects differentiated consumer brands with retail opportunities through reliable U.S. distribution, scalable supply and buyer-ready support.



IN THIS CATALOG

Brand	Category	Line	SKUs
Tailwagger	Pet	Craft Dog Beer. Good Dogs Deserve Great Taste.	4
Simple Foods	Food	100% Pure Avocado Oil	4
Can Cake	Specialty	Cake. In a Can.	4
El Perro Bermúdez	Food	Fuego Lime Chips & Michelada	4
Güera Sauces	Food	Authentic Mexican Sauces	5
Güera Mole	Food	Traditional Mexican Mole	3
Chubby Soda	Beverage	Small Bottle. Big Fun!	12

U.S.-BASED DISTRIBUTION

CASE & PALLET SUPPLY

RETAIL-READY PRODUCTS

SAMPLES AVAILABLE UPON REQUEST

ShelfReady AI LLC

2733 W 8th Ave, Denver, CO 80204, USA

paco@shelfready.ai | (915) 252-2806 | shelfready.ai | @shelfready.ai

REAL BRANDS. MORE POSSIBILITIES.

Pricing, availability and case-pack details subject to confirmation at quotation.

Samples available upon request.

TAILWAGGER

CRAFT DOG BEER. GOOD DOGS DESERVE GREAT TASTE.

Happy Hour Has Gone to the Dogs. Tailwagger brings a playful beverage concept to the pet category with non-alcoholic drinks created specifically for dogs. Designed for celebrations, game days and everyday moments shared with their owners.

"Same Great Pups, More Good Times!"



PRODUCT LINE

Product	Size	Case	Profile
Beefy Brown Ale	12 oz / 355 mL	48	Beef
Chicken Porter	12 oz / 355 mL	48	Chicken
Beef Bone Broth	12 oz / 355 mL	48	Beef Bone Broth
Chicken Bone Broth	12 oz / 355 mL	48	Chicken Bone Broth

WHY IT SELLS

- Distinctive presentation
- Highly giftable
- Social-media friendly
- Strong impulse-purchase potential

IDEAL BUYERS

Pet Stores • Pet Resorts • Dog Daycares • Gift Stores • Specialty Retailers • Distributors • E-Commerce

NON-ALCOHOLIC

MADE FOR DOGS

48 PER CASE

12 OZ / 355 ML

SIMPLE FOODS

100% PURE AVOCADO OIL

Simple Ingredients. Serious Versatility. Simple Foods offers a versatile avocado oil collection designed for modern kitchens and everyday cooking. The line combines premium glass bottle presentation with practical formats that allow retailers to serve different consumer needs across multiple price points and household sizes.

"The answer is always Simple."



PRODUCT LINE

Product	Size	Case	Profile
Avocado Oil Spray	5 oz / 142 g	TBC	Neutral
Avocado Oil Glass Bottle	500 mL / 16.9 fl oz	TBC	Neutral
Avocado Oil Glass Bottle	750 mL / 25.4 fl oz	TBC	Neutral
Avocado Oil Glass Bottle	1 L / 33.8 fl oz	TBC	Neutral

WHY IT SELLS

- Sautéing
- Roasting
- Grilling
- Baking
- Dressings
- Marinades

IDEAL BUYERS

Grocery • Specialty Food • Natural Markets • Foodservice • Distributors • E-Commerce

100% PURE MEXICAN AVOCADO

NEUTRAL FLAVOR

500°F SMOKE POINT

PREMIUM GLASS PRESENTATION

CAN CAKE

CAKE. IN A CAN.

Can Cake transforms a familiar dessert into a distinctive retail experience: individual cake packaged in a can. The unconventional format creates immediate shelf differentiation while making Can Cake particularly attractive for gifting, celebrations, novelty retail, convenience, events and social-media-driven product discovery.

"Open. Celebrate. Enjoy."



PRODUCT LINE

Product	Size	Case	Profile
Chocolate Cake	7.5 oz / 213 g	TBC	Chocolate
Strawberry Cake	7.5 oz / 213 g	TBC	Strawberry
Red Velvet Cake	7.5 oz / 213 g	TBC	Red Velvet
Cookies & Cream Cake	7.5 oz / 213 g	TBC	Cookies & Cream

WHY IT SELLS

- Immediate shelf differentiation
- Gifting & celebrations
- Social-commerce discovery
- Custom label programs

IDEAL BUYERS

Gifting • Celebrations • Novelty Retail • Convenience • Events • Social Commerce

CAKE-IN-A-CAN FORMAT

INDIVIDUAL PRESENTATION

HIGHLY GIFTABLE

CUSTOM LABEL CAPABILITY

EL PERRO BERMÚDEZ

FUEGO LIME CHIPS & MICHELADA

Chile. Lime. Crunch. A bold chile-and-lime potato chip designed for grab-and-go retail, convenience, specialty food and impulse merchandising—part of the broader El Perro brand family alongside Perro Bermúdez Michelada.

"¡UF y Recontra UF!"



PRODUCT LINE

Product	Size	Case	Profile
El Perro Chips Fuego Lime	2.75 oz / 78 g	TBC	Chile & Lime
Perro Bermúdez Michelada Mix	500 mL	TBC	Spicy & Bold
Perro Bermúdez Mini Michelada Mix	55 mL	TBC	Spicy & Bold
Prepared Michelada Rimmed Cup	Single serve	TBC	Spicy & Bold

WHY IT SELLS

- Origin: USA
- Flavor: Chile & Lime
- Celebrity-backed brand
- Impulse merchandising

IDEAL BUYERS

Grocery • Convenience • Latin Specialty • Restaurants • Hospitality • Distributors • Event Vendors

AUTHENTIC FLAVOR

HIGH-QUALITY INGREDIENTS

GRAB-AND-GO APPEAL

IDEAL FOR SHARING

GÜERA SAUCES

AUTHENTIC MEXICAN SAUCES

Bold Mexican flavor built for the shelf. The Güera sauce collection brings together distinctive heat levels and pantry-friendly formats for grocery, specialty food, foodservice and international distribution. Mexican tradition since 1980.

"Sabor que habla, historia que sientes."



PRODUCT LINE

Product	Size	Case	Profile
Chipotle Sauce	6.2 oz	12	Sweet & Spicy
Grill Sauce	5.6 oz	12	Savory
Habanero Sauce	5.6 oz	12	Very Hot
Papera Sauce	5.3 oz	12	Spicy Hot
Chipotle Peppers in Vinegar	4.6 oz	12	Sweet & Spicy

WHY IT SELLS

- Mexican tradition since 1980
- 12 per case
- Distinct heat levels
- Pantry-friendly formats

IDEAL BUYERS

Mexican Grocery • Latin Grocery • Specialty Food • Restaurants • Distributors • International Food Buyers • E-Commerce

NATURAL INGREDIENTS

AUTHENTIC FLAVORS

VERSATILE HEAT PROFILES

RETAIL-READY

GÜERA MOLE

TRADITIONAL MEXICAN MOLE

Deep Flavor. Authentic Inspiration. The Güera mole collection gives buyers three traditional Mexican-inspired pantry products suitable for Latin grocery, specialty food, foodservice and international distribution.

"Sabores que nos unen."



PRODUCT LINE

Product	Size	Case	Profile
Mole Teloloapan	16 oz / 454 g	8	Rich & Complex
Mole Oaxaca	17 oz	8	Rich & Complex
Mole Poblano	18 oz	8	Rich & Complex

WHY IT SELLS

- Mexican tradition since 1980
- 8 per case
- Three traditional varieties
- Foodservice ready

IDEAL BUYERS

Latin Grocery • Mexican Specialty • Foodservice • Restaurants • Specialty Markets • International Distribution

AUTHENTIC INGREDIENTS

TRADITIONAL RECIPES

RICH & COMPLEX FLAVOR

EASY TO PREPARE

CHUBBY SODA

SMALL BOTTLE. BIG FUN!

A Sip of Nostalgia, a Burst of Flavor. Chubby Soda brings a refreshing twist with its iconic stubby bottle and a vibrant palette of twelve distinctive flavors. It's the perfect impulse buy, offering a fun, fizzy experience that appeals across generations.

"Refresh. Share. Enjoy."



PRODUCT LINE

Product	Size	Case	Profile
Chubby Soda Banana	250 mL	TBC	Banana
Chubby Soda Cream Soda	250 mL	TBC	Cream Soda
Chubby Soda Naranja	250 mL	TBC	Naranja
Chubby Soda Piña	250 mL	TBC	Piña
Chubby Soda Uva	250 mL	TBC	Uva
Chubby Soda Pera	250 mL	TBC	Pera
Chubby Soda Champagne Red	250 mL	TBC	Champagne Red
Chubby Soda Champagne Gold	250 mL	TBC	Champagne Gold
Chubby Soda Frutas Punch	250 mL	TBC	Frutas Punch
Chubby Soda Manzana Apple	250 mL	TBC	Manzana Apple
Chubby Soda Mora Azul (Blueberry)	250 mL	TBC	Mora Azul (Blueberry)
Chubby Soda Cola	250 mL	TBC	Cola

WHY IT SELLS

- 12 unique flavors
- 250 mL each
- Retro bottle design
- Cross-generational appeal

IDEAL BUYERS

Convenience Stores • Grocery Stores • International Markets • Specialty Beverage • Retro & Novelty Shops

INSTANT BRAND RECOGNITION

HIGH IMPULSE APPEAL

WIDE FLAVOR VARIETY

PORTION-CONTROLLED PACK

ShelfReady AI LLC

2733 W 8th Ave, Denver, CO 80204, USA

paco@shelfready.ai | (915) 252-2806 | shelfready.ai | @shelfready.ai

REAL BRANDS. MORE POSSIBILITIES.

Pricing, availability and case-pack details subject to confirmation at quotation.

Samples available upon request.