

CAN CAKE

CAKE. IN A CAN.

Can Cake transforms a familiar dessert into a distinctive retail experience: individual cake packaged in a can. The unconventional format creates immediate shelf differentiation while making Can Cake particularly attractive for gifting, celebrations, novelty retail, convenience, events and social-media-driven product discovery.

"Open. Celebrate. Enjoy."



PRODUCT LINE

Product	Size	Case	Profile
Chocolate Cake	7.5 oz / 213 g	TBC	Chocolate
Strawberry Cake	7.5 oz / 213 g	TBC	Strawberry
Red Velvet Cake	7.5 oz / 213 g	TBC	Red Velvet
Cookies & Cream Cake	7.5 oz / 213 g	TBC	Cookies & Cream

WHY IT SELLS

- Immediate shelf differentiation
- Gifting & celebrations
- Social-commerce discovery
- Custom label programs

IDEAL BUYERS

Gifting • Celebrations • Novelty Retail • Convenience • Events • Social Commerce

CAKE-IN-A-CAN FORMAT

INDIVIDUAL PRESENTATION

HIGHLY GIFTABLE

CUSTOM LABEL CAPABILITY